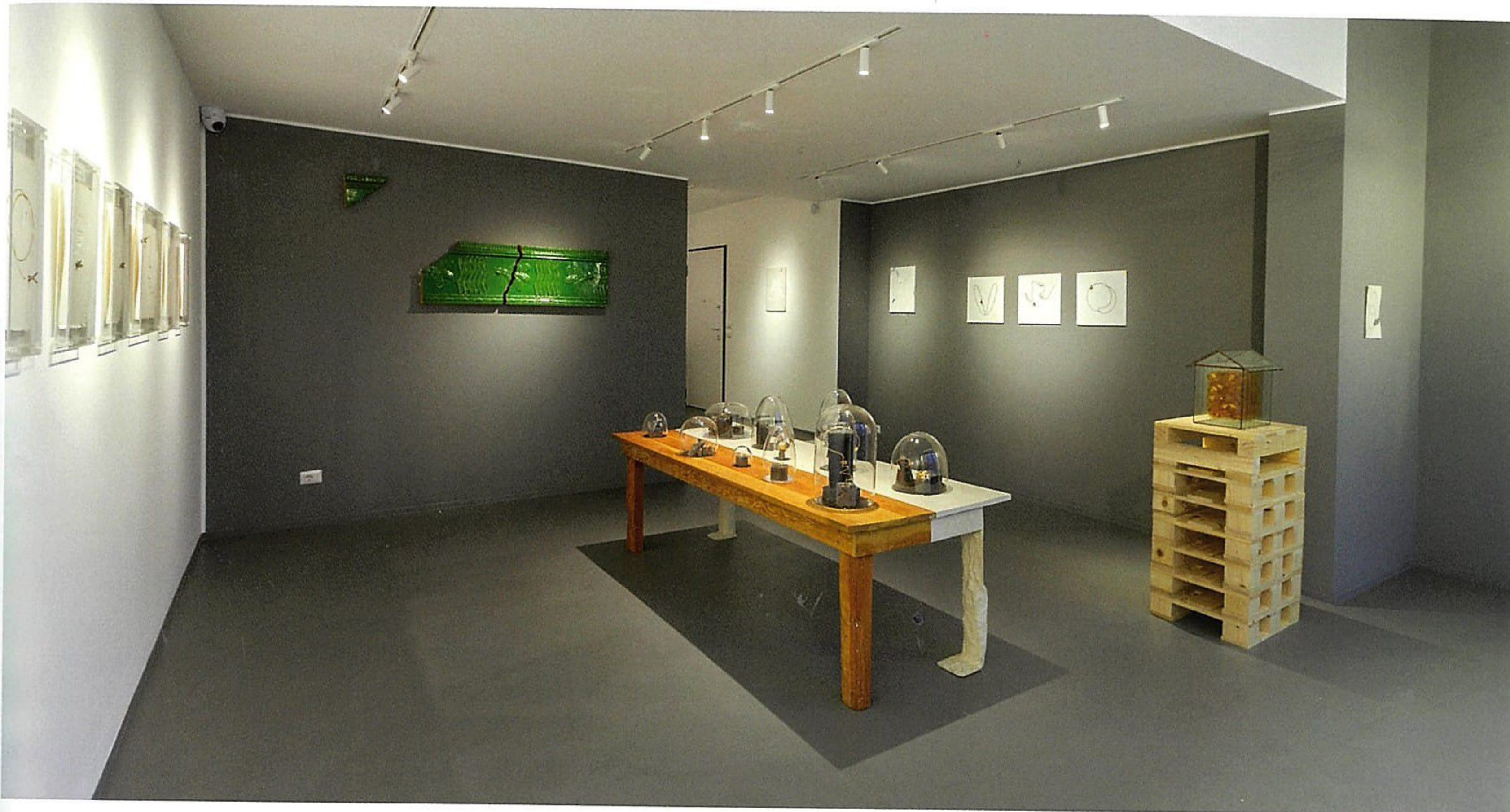


BABS ART GALLERY # Italy

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BABS Art Gallery originated in 2018 from an idea by Barbara Lo Bianco. The gallery's concept is focused on collaboration with artists. They create jewelry as if they were sculptures to wear, unique pieces or limited editions linked to the value of creativity and stylistic innovation. The inspiration comes from the desire to show art not as something to see and admire from afar, but to always carry with you - people are encouraged to touch it, to wear it, and in this way, art becomes part of daily life for those who own it. The gallery devotes great attention to the process of making, where artists are offered the fascinating opportunity of "converting" the key aspects of their poetics from the large surface of their sculptures or paintings to a tiny and very personal object to wear on the human body. Together with the artists BABS follows the sketches' execution very closely, the jewelry's production in the foundry or the studio and eventually develops an exhibition project. The exhibition activity includes a solo-exhibition's time frame, in which the jewelry on display establishes a dialogue with the artists' oeuvre: sculptures, paintings or photographs in the gallery space. Besides temporary exhibitions, BABS Art Gallery focuses on secondary market jewelry, which includes some of the most significant names in the '900 art scene.

MILANO JEWELRY WEEK - OCTOBER 2019



by Italian artists and worn by female icons of the Dolce Vita, presented at Galleria Consadori in via Brera by the Didier Ltd gallery; the performance at Yuriko Gioielli, with the possibility of designing one's own jewel guided by the designer Laura Volpi; the lessons at Galdus Academy and the Tour of Scuola Orafa Ambrosiana, amidst the enthusiasm of the teachers and the commitment of young people working there...

Focusing this year on artists' jewels, the next Milano Jewelry Week will also open up to the world of jewelry, considering the requests which have come from many goldsmiths who have seen in this event a new and dynamic approach to the world of jewelry, animated by a sensitivity which is aware of tradition, yet also aware of our times and with an eye on the future.

Antonella Garello - Editorial Coordinator l'Orafo Italiano